

PRESENTATION 3

HOW TO CHANGE THE WORLD ONE PROJECT AT A TIME

Ashley Proctor from Creative Blueprint will share her insights from the 312 Main project.

312 Main was the former headquarters of the Vancouver Police Department and has been transformed into a community-centred hub that fosters collaboration and innovation among organizations, artists, and entrepreneurs, and local residents.

In consultation with almost 300 different community organizations, Ashley led the design and transformation at 312 Main, and she will discuss the challenges and the benefits of such a large collaborative project between the local government, community groups, equity-seeking residents and commercial industry with many different partners, granting agencies and investors.



ABOUT THE SPEAKER ASHLEY PROCTOR

As one of the original voices of the coworking movement, Ashley Proctor has been building collaborative communities since 2003.

Ashley worked to develop and launch the Xpace (2004), Creative Blueprint (2006, 2012, 2015), Foundry (2011) and 312 Main (2018) coworking communities, artist studios, and gathering spaces in Toronto, Vancouver, and Seattle.